20th Annual LES Silicon Valley Chapter Conference
AI: Unleashed: Unicorn or Trojan Horse?
AGENDA

Time	Session		Speaker
8:00 a.m.- 9:00 a.m.	**Registration, Networking & Buffet Breakfast**		
9:00 a.m. - 9:15 a.m.	**Welcome**		**Efrat Kasznik,** LES-SVC Chair, LES Board Member, President, Foresight Evaluation Group **BIO**
9:15 a.m. - 10:00 a.m.	**Morning Keynote Address:** **"SCALING MAGIC: Transforming Business with Generative AI"** Generative AI has emerged as many executives' top priority from nowhere just a year ago. And for good reason - the technology can do things software has never been able to do before. Matt will speak about what Generative AI can do for organizations, but more importantly how to get actual *impact* from deploying it. He will share BCG research on the potential but also the pitfalls, and the secret of how to get employees to joyfully embrace this powerful tool.		**Matthew Kropp,** CTO, Managing Director and Senior Partner, Boston Consulting Group (BCG) **BIO**
10:00 a.m. - 11:00 a.m.	**Deus ex Machina: AI – Catalyst of Change or Chaos?** This panel will discuss AI's impact on business applications across the high-tech and life sciences industries and the impact of AI transformation on IP strategy. The panel includes industry executives leading corporate commercialization and investment related to AI innovation, and a legal expert experienced in IP strategy in the AI ecosystem.	**Panelists:**	**Jordan Becker,** Partner, Perkins Coie **BIO** **Shaloo Garg,** Managing Director, Late-Stage Startups & Unicorns, Microsoft **BIO**

		Maital Rasmussen, Former Chief Commercial Officer, Octave; Board Member, Pluri **BIO**

Moderator: Efrat Kasznik, LES-SVC Chair, LES Board Member, President, Foresight Evaluation Group

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11:00 a.m. – 11:15 a.m.	**Networking Coffee Break**	

| 11:15 a.m. – 12:15 p.m. | **AI: Revenge of the Hardware**

The panel delves into the thrilling cycle of innovation where AI's growing demands (e.g., energy) fuel hardware breakthroughs, which in turn, unlock new AI potentials. Join us for a glimpse into the future of technology, where the limits are constantly being redefined by the synergy of AI and hardware. | **Panelists:**

David George, Head of Global Operations, TetraMem (fmr HP Labs) **BIO**

Abul Nuruzzaman, VP of Semiconductor Technology and IP Licensing, Adeia **BIO**

Louis Ross, CEO, MEI Micro **BIO**

Moderator: Michael Pierantozzi, Board Member, LES-SVC (IAM Strategy 300) **BIO** |

12:15 p.m. – 1:00 p.m.	**Lunch**	**Sponsored by Nokia**

| 1:00 p.m. – 1:45 p.m. | **Afternoon Keynote Address**
"The Future of Generative AI: What Organizations Need to Know"
With its seemingly limitless potential to evolve industries, AI is revolutionizing the way businesses operate. As AI technology continues to evolve, it becomes easier to automate tasks, improve decision-making, and personalize customer experiences so businesses can achieve their goals more effectively. But what's truly exciting about AI is the transformational change that's starting to happen in the AI world with generative AI technologies. Learn about the latest advances in AI, how Oracle is addressing them, and how you can take this information back to your businesses to overcome challenges and successfully implement AI. | **Greg Pavlik,** Senior Vice President, AI and Data Management Service, Oracle Cloud Infrastructure, Oracle **BIO** |

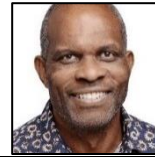| 1:45 p.m. – 2:45 p.m.	**AI in Action: Real Paths to Commercial Success** The panel will explore how service/solution providers are rising to the challenge of developing AI-enabled business tools that can improve productivity across various industries.	**Panelists:** **Zack Cable,** Chief Revenue Officer, Otter.ai **BIO** **Jiyoung Choi,** COO, ValueNex **BIO** **Tom Mavrakakis,** Director, Patents, IBM Research **BIO** **Subash Krishnankutty,** Multimedia and New Segment Licensing, Nokia **BIO** **Moderator: Pallavi Shah,** Managing Director, Transactions, Mobity LLC **BIO**
2:45 p.m. - 3:00 p.m.	**Snack Break**	
3:00 p.m. - 4:00 p.m.	**VC Perspectives on the Evolution of AI and Systems Applications** The panel will explore R&D efforts and venture capital investing in AI applications, focusing on the evolution of the smart factory and autonomous networks.	**Panelists:** **Reza Khaj, PhD,** Early-Stage Investor at Plug and Play Ventures **BIO** **Hermann Schindler,** CEO, Scalator Ventures **BIO** **Tatiana Zander MSc, MBA,** Director Disruptive Technologies, Ericsson **BIO** **Naser Adas,** CO-Founder and COO, Xcelerium **BIO**

		Moderator: Darius Sankey, PhD, General Partner, IAC **BIO**
4:00 pm. - 4:30 p.m.	**Navigating the AI Revolution:** **A New Blueprint for Innovation and Collaboration** We will uncover how ScaleIP leverages AI to transform IP monetization. Hear from ScaleIP's Founder/CEO, an early investor, Kent Richardson, and a mystery guest, as they explore new strategies for connecting patent holders with potential licensees.	**A Fireside Chat:** **Mark Leonard,** PhD., Founder/CEO, ScaleIP; Co-Chair LES-Colorado **BIO** **Kent Richardson,** Partner, Richardson Oliver Law Group **BIO** **Eric Ver Ploeg,** Founding Partner, Tunitas Ventures; Investor, ScaleIP **BIO**
4:30 p.m. – 5:30 p.m.	**Networking Reception – Main Lobby**	

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