



**20th Annual LES Silicon Valley Chapter Conference
AI UNLEASHED: UNICORN OR TROJAN HORSE?
AGENDA**

8:00 a.m.- 9:00 a.m.	Registration, Networking & Buffet Breakfast	
9:00 a.m. - 9:15 a.m.	Welcome	Efrat Kasznik , LES-SVC Chair, LES Board Member, President, Foresight Evaluation Group
9:15 a.m. - 10:00 a.m.	Morning Keynote Address: “SCALING MAGIC: Transforming Business with Generative AI”	Matthew Kropp , CTO, Managing Director and Senior Partner, Boston Consulting Group (BCG)
10:00 a.m. - 11:00 a.m.	Deus ex Machina: AI – Catalyst of Change or Chaos? This panel will debate AI's dual role as a harbinger of progress and a potential source of disruption. Join us to uncover whether AI will lead us towards a new horizon of innovation or into uncharted territories of uncertainty. The panel will cover key industries disrupted by AI: information technology, life sciences, food & agriculture; we will discuss the impact of AI on business models and society, and the impact of AI transformation on AI strategy.	Panelists: Jordan Becker , Partner, Perkins Coie Shaloo Garg , Managing Director, Late-Stage Startups & Unicorns, Microsoft Maital Rasmussen , Former Chief Commercial Officer, Octave; Board Member, Pluri Moderator: Efrat Kasznik , LES-SVC Chair, LES Board Member, President, Foresight Evaluation Group
11:00 a.m. – 11:15 a.m.	Networking Coffee Break	
11:15 a.m. – 12:15 p.m.	AI: Revenge of the Hardware The panel delves into the thrilling cycle of innovation where AI's growing demands (e.g., energy) fuel hardware breakthroughs, which in turn, unlock new AI potentials. Join us for a glimpse into the future of technology, where the limits are constantly being redefined by the synergy of AI and hardware.	Panelists: David George , COO, TetraMem (fmr HP Labs) Abul Nuruzzaman , VP of Semiconductor Technology and IP Licensing, Adeia Louis Ross , CEO, MEI Micro Moderator: Michael Pierantozzi , Board Member, LES-SVC (IAM Strategy 300)
12:15 p.m. – 1:00 p.m.	Lunch	Sponsored by Nokia

1:00 p.m. – 1:45 p.m.	Afternoon Keynote Address	Greg Pavlik , Senior Vice President, AI and Data Management Service, Oracle Cloud Infrastructure, Oracle
1:45 p.m. – 2:45 p.m.	AI in Action: Real Paths to Commercial Success The panel will explore how service/solution providers are rising to the challenge of developing AI-enabled business tools that can improve productivity across various industries.	Panelists: Zack Cable , Chief Revenue Officer, Otter.ai Jiyoung Choi , COO, ValueNex Tom Mavrakakis , Director, Patents, IBM Research Arvin Patel , Chief Licensing Officer- New Segments, Nokia
2:45 p.m. - 3:00 p.m.	Snack Break	
3:00 p.m. - 4:00 p.m.	VC Perspectives on the Evolution of AI and Systems Applications The panel will explore R&D efforts and venture capital investing in AI applications, focusing on the evolution of the smart factory and autonomous networks.	Panelists: Reza Khaj, PhD , Early-Stage Investor at Plug and Play Ventures Sujatha Ramanujan, PhD , Managing Director, Luminate Accelerator Herman Schindler , Scalator Ventures Tatiana Zander MSc, MBA , Director Disruptive Technologies, Ericsson Moderator: Darius Sankey, PhD , General Partner, IAC
4:00 pm. - 4:30 p.m.	Navigating the AI Revolution: A New Blueprint for Innovation and Collaboration We will uncover how ScaleIP leverages AI to transform IP monetization. Hear from ScaleIP's Founder/CEO, an early investor, Kent Richardson, and a mystery guest, as they explore new strategies for connecting patent holders with potential licensees.	A Fireside Chat: Mark Leonard , PhD., Founder/CEO, ScaleIP; Co-Chair LES-Colorado Kent Richardson , Partner, Richardson Oliver Law Group Eric Ver Ploeg , Founding Partner, Tunitas Ventures; investor, ScaleIP Our Mystery Guest???
4:30 p.m. – 5:30 p.m.	Networking Reception	