



SILICON VALLEY CHAPTER EVENT

Richard Horton, Counsel, Skadden, Arps, Slate, Meagher & Flom LLP "IT and Business Process Outsourcing"

The seminar will provide an overview of IT Outsourcing and Business Process Outsourcing, and will address the key legal and business aspects of each of these types of deals and the business rationale behind entering into an outsourcing arrangement. Particular emphasis will be given to protection of intellectual property rights in domestic and cross border outsourcing arrangements, including intellectual property concerns arising in outsourcing with service providers operating in jurisdictions not traditionally associated with strong intellectual property protection.

DATE

Wednesday, June 30, 2004

11:30 – 1:00: Lunch + 12:30 – 1:30: Speaker

LOCATION

At the Palo Alto office of Skadden, Arps, Slate, Meagher & Flom, LLP
525 University Avenue, Suite 1100, Palo Alto, CA 94301
(650) 470-4500

COST

Luncheon & program: \$ 35.00 Paid Pre-registration by June 25th
Luncheon & program: \$ 40.00 Paid after June 25th (note: seating is limited)

Please let me know if you have any special dietary requirements.

*The Licensing Executives Society (USA and Canada), Inc. is a State Bar of California approved MCLE provider.
If you require MCLE credits, please sign attendance sheet at the door.*

REGISTRATION FORM : LES – SVC : June 30, 2004 Event

PLEASE TYPE OR PRINT LEGIBLY - - -

Name: _____ Title: _____
Company: _____ Address: _____
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Please make check payable to: "LES – Silicon Valley Chapter"

Or charge to Visa, or MasterCard Cardholder: _____
Account #: _____ Exp: _____ Billing Zip Code: _____
Signature: _____ Amount \$ _____ Receipt # _____

No refund of registration fees will be given after June 25, 2004.

By registering for this event, you agree that LES may maintain your name and employer information completed in the registration form, as necessary, for its activities including that LES may publish the information on its website and in a list of registrants available to LES members and to meeting attendees. Reproduction of the list of registrants is not authorized and its use for general mailings or similar purpose, including use as a general mailing list for invitation to functions at LES meetings not specifically authorized by the LES or as a general mailing list for business solicitations, is prohibited.

Mail to: Julie Alsing, LES Silicon Valley Chapter Coordinator, P. O. Box 21027, El Sobrante, CA 94820-1027
Charge & Fax to: Julie Alsing at (510) 669-1645, or contact Julie at: Phone: (510) 223-7810, Email: julie@alsing.net

Richard Horton's Background

Richard Horton is a counsel in the IP & technology group of the Palo Alto office of Skadden, Arps, Slate, Meagher & Flom LLP, specializing in a broad range of intellectual property and technology transactions and advice. Richard's particular specialties are: (i) complex technology development and exploitation transactions; (ii) all forms of intellectual property, software and technology licensing; (iii) technology intensive product development, testing, manufacturing and distribution deals; (iv) service level agreements and outsourcing arrangements with technology sector manufacturing and service providers; (v) intellectual property aspects of technology M&A and spin-off transactions; (vi) music industry contracts and advice (vii) ecommerce and online content licensing and aggregation; (viii) advice on intellectual property issues in bankruptcies; and (ix) intellectual property strategy, in particular patent strategy.

Directions to Skadden, Arps, Slate, Meagher & Flom
525 University Avenue, Suite 1100, Palo Alto, CA 94301
(650) 470-4500

From San Francisco

Take US-101 SOUTH

Take the WILLOW ROAD exit towards MENLO PARK

Merge onto WILLOW RD.

Turn LEFT onto MIDDLEFIELD RD.

Turn RIGHT onto UNIVERSITY AVE.

From San Jose

Take US-101 NORTH

Take the UNIVERSITY AVENUE exit

Keep LEFT at the fork in the ramp

The exit then loops around onto UNIVERSITY AVENUE.

Once on UNIVERSITY AVENUE, turn RIGHT onto COWPER. Underground parking is on COWPER Street on the RIGHT side.