



SILICON VALLEY CHAPTER EVENT

In collaboration with



United States Council for International Business

PROGRAM

Jeanette Garretty

Senior Vice President

City National Bank

"Licensing the Future: Economic Growth in 2003"

In addition to the usual economic variables and issues (interest rates, international markets, technological change, tax policy, etc.) Jeanette will also be talking about some of the corporate governance issues which put an additional twist on the nature and pace of economic growth in Silicon Valley.

DATE

Wednesday, January 29, 2003

11:30 – 1:00: Lunch ☪ 12:30 – 1:30: Speaker

LOCATION

**The Brass Rail in the Benson Memorial Center of
Santa Clara University – 500 El Camino Real – Santa Clara, CA**

Please go to <http://www.scu.edu/map/index.cfm> for detailed directions, or see attached

COST

Luncheon & program: \$ 35.00 Paid Pre-registration by January 24th
Luncheon & program: \$ 40.00 Paid at-the-door (*note: seating is limited*)

Please be sure to pre-register so we can make sure you're included on the parking list.

**Santa Clara University Students and Faculty are FREE
You MUST pre-register by January 24th and show campus ID at Registration**

Please let me know if you have any special dietary requirements.

*The Licensing Executives Society (USA and Canada), Inc. is a State Bar of California approved MCLE provider.
If you require MCLE credits, please sign attendance sheet at the door.*

REGISTRATION FORM ☪ LES – SVC ☪ January 29, 2003 Event

PLEASE TYPE OR PRINT LEGIBLY - - -

Name: _____ Title: _____

Company: _____ Address: _____

City: _____ Zip: _____

Phone: ☪ _____ Fax: ☪ _____ Email: ☪ _____

Please make check payable to: "LES – Silicon Valley Chapter"

Or charge to Visa ☪, or MasterCard ☪ Cardholder: _____

Account #: _____ Exp: _____ Billing Zip Code: _____

Signature: _____ \$35.00 ☪ \$40.00 ☪

No refund of registration fees will be given after January 24, 2003.

Mail to: Julie Alsing, LES Silicon Valley Chapter Coordinator, P. O. Box 21027, El Sobrante, CA 94820-1027
Fax to: Julie Alsing at (510) 669-1645, or contact Julie at: ☪ (510) 223-7810, ☪: julie@alsing.net

Jeanette A. Garretty
Senior Vice President
City National Bank

Jeanette Garretty is Senior Vice President and head of City National Bank's expansion in Silicon Valley. Her office is located in Palo Alto, California. City National Bank, with headquarters in Beverly Hills, is California's premier business and private bank, the largest independent bank headquartered in Southern California and the second largest bank headquartered in California.

Prior to joining City National, Jeanette was Senior Economist and Head of Industry Analysis for Bank of America in San Francisco. More recently, she headed up Bank of America's private banking operations in Silicon Valley, with offices on Sand Hill Road in Menlo Park .

In addition to being a well-known speaker and writer on business strategies in a changing economic environment, Jeanette is active in a number of efforts in the area of private-public partnerships. She has served on the advisory boards of Joint Venture: Silicon Valley, the San Mateo Economic Development Association , and The Enterprise Network, a nonprofit high tech incubator. Jeanette is on the Underwriting Committee for the Grand View League (supporting the American Cancer Society in the Bay Area) and a longstanding member of the Santa Clara University Board of Regents. She also serves on the advisory boards of a number of private companies, and was recently named by the San Francisco Business Times as one of the San Francisco Bay Area's most influential women in business. Most recently she was named to the Board of the Silicon Valley Chapter of the National Association of Corporate Governance.

Jeanette started her banking career in 1979, following faculty positions at Stanford University and Santa Clara University. She received her B.S. in Economics from Santa Clara and completed her master's degree and doctoral work in Economics at Stanford. She resides in Redwood City, California with her son, who represents the sixth generation of her family in Northern California.

Directions to Santa Clara University – 500 El Camino Real, Santa Clara, CA for the LES-SVC January 29, 2003 Event with Jeanette Garretty

You may also go to <http://www.scu.edu/map/index.cfm> for detailed directions and a pdf file which includes magnified portions of the map. These are clearer than the smaller, complete version, so you may want to print it out the appropriate detailed areas of the map in addition to the overall map.

All those who have pre-registered by Jan. 24th will be included on a list at the guard booth, and your parking fee is included in the event pre-registration. ***So, please be sure to contact Julie by Jan. 24th so we can make sure you're included in the parking list.***

If you are coming from **U.S. Highway 101**:

- ?? Take the De La Cruz Boulevard/Santa Clara exit.
- ?? Follow De La Cruz Boulevard towards El Camino Real (stay in the right lane).
- ?? When De La Cruz Boulevard splits, follow the right split over the overpass.
- ?? Turn right on Lafayette Street staying in the right turn lane.
- ?? Turn right at El Camino Real.
- ?? The main entrance to Santa Clara University will be on the right-hand side of the road.

If you are coming from **Interstate 880**:

- ?? Take The Alameda exit.
- ?? Travel north on The Alameda.
- ?? The Alameda will become El Camino Real.
- ?? The main entrance to Santa Clara University will be on the left-hand side of the road.

If you are coming from **Interstate 280**:

- ?? Take Interstate 880 north toward Oakland.
- ?? Exit at The Alameda.
- ?? Turn left on The Alameda.
- ?? The Alameda will become El Camino Real.
- ?? The main entrance to Santa Clara University will be on the left-hand side of the road

Once you pass the guard booth, make a U turn then turn right in to the large parking structure. Walk down the pathway, veer left, then head right and enter the Benson Memorial Center. Go down the stairs to your left and turn left and walk down the hallway. The Brass Rail is the auditorium on your left, and you'll see our registration area in the corridor.