



# SILICON VALLEY CHAPTER EVENT



United States Council for International Business

## PROGRAM

Mark Holmes

**Law Offices of Mark Holmes**

**"Patent Licenses: The Most Heavily Negotiated Aspects"**

Mark will speak on the real-life aspects of patent licensing. Mark, who is an LES member, is the author of the book **PATENT LICENSING: STRATEGY, NEGOTIATION AND FORMS** published by the Practising Law Institute ([www.pli.edu](http://www.pli.edu)). He speaks nationally several times a year on patent licensing and co-chairs the PLI's Advanced Licensing Program in San Francisco and New York.

## DATE

**Wednesday, April 30, 2003**

**11:30 – 1:00: Lunch ☪ 12:30 – 1:30: Speaker**

## LOCATION

**2655 Seely Avenue, Building 5 in the Pebble Beach Conference Room**

(at Montague Expressway – Please see the attached map)

San Jose, CA 95134

**(408) 943-1234**

## COST

Luncheon & program: \$ 35.00 Paid Pre-registration by April 25<sup>th</sup>  
Luncheon & program: \$ 40.00 Paid after April 25<sup>th</sup> (note: seating is limited)

**Please let me know if you have any special dietary requirements.**

*The Licensing Executives Society (USA and Canada), Inc. is a State Bar of California approved MCLE provider. If you require MCLE credits, please sign attendance sheet at the door.*

## REGISTRATION FORM ☪ LES – SVC ☪ April 30, 2003 Event

PLEASE TYPE OR PRINT LEGIBLY - - -

Name: \_\_\_\_\_ Title: \_\_\_\_\_

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Please make check payable to: "LES – Silicon Valley Chapter"

Or charge to Visa ☪, or MasterCard ☪ Cardholder: \_\_\_\_\_

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Signature: \_\_\_\_\_ Amount \$ \_\_\_\_\_ Receipt # \_\_\_\_\_

For office use only

**No refund of registration fees will be given after April 25, 2003.**

Mail to: Julie Alsing, LES Silicon Valley Chapter Coordinator, P. O. Box 21027, El Sobrante, CA 94820-1027

Fax to: Julie Alsing at (510) 669-1645, or contact Julie at: 📞(510) 223-7810, 📧: [julie@alsing.net](mailto:julie@alsing.net)

# Mark S. Holmes

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## Practice Areas: Intellectual Property Licensing and Litigation

### Professional Experience

Mr. Holmes, a registered patent attorney, is experienced in all aspects of intellectual property licensing and transactions, including patents, technology, copyright and trade secrets. He has negotiated and prepared numerous licenses, both inbound and outbound, as well as joint research and collaboration agreements, strategic alliance, material transfer, distribution, manufacturing and marketing agreements. He advises clients in the biotechnology, pharmaceutical, electronics, software and entertainment industries.

Mr. Holmes has litigated extensively, with first chair bench and jury trial experience, and has argued before the Ninth Circuit Court of Appeals.

Mr. Holmes is the author of the book PATENT LICENSING: STRATEGY, NEGOTIATION & FORMS, Practising Law Institute (PLI), New York (2000) (<http://www.pli.edu>).

He also serves as co-chair of the PLI's "Patent and High Tech Licensing" annual program in New York, Chicago and Silicon Valley. Mr. Holmes is an invited speaker at the Practising Law Institute's "Advanced Licensing Agreements" annual program in Silicon Valley and New York where he speaks on software licenses and the analysis of a complex technology agreement.

He serves on the Board of Editorial Advisers for the INTELLECTUAL PROPERTY COUNSELOR, published by Business Laws, Inc. (<http://www.businesslaws.com>).

### Education

J.D., Tulane Law School, 1982,  
Honors: Justice, Moot Court Board  
A.B., Brown University, Electrical Engineering, 1979

### Publications and Speaking Engagements

**Author** "PATENT LICENSING: STRATEGY, NEGOTIATION & FORMS," Practising Law Institute, New York, 2000.

**Co-Chair** "Patent and High Tech Licensing Program," Practising Law Institute, New York, Chicago and Silicon Valley.

**Speaker** "Advanced Licensing Agreements," Practising Law Institute, San Francisco and New York.

**Member** Board of Editorial Advisers, INTELLECTUAL PROPERTY COUNSELOR, Business Laws, Inc. (1998 to present)

**Author** *What the General Practitioner Should Know About Patents*, TEXAS BAR JOURNAL (Texas Bar Association), October, 1987, reprinted in American Law Institute-American Bar Association AUDIO LAWYER.