

**Luncheon Event**

**Wednesday, January 30, 2008**  
**SPONSORED BY **  
IN BUSINESS FOR LIFE

**South San Francisco Conference Center, 255 South Airport Blvd., South San Francisco, CA 94080**  
**11:30 AM – 1:30 PM**

**Topic:**

**“Building a Biotech Portfolio: The Role of Licensing and Collaborations”**

The panel will focus on the role that licensing and collaboration plays in building and sustaining a product portfolio in the biotech industry. Panel participants will be drawn from senior management to get their perspective on how licensing fits into the broader business.

**Speaker Introductions:** Please see next page for detailed bios.

**Moderator:**

**Jeff Jonker** – Director, Business Development at Genentech, Inc.

**Panelists Include:**

**Hal Barron** – Senior Vice President, Development and Chief Medical Officer at Genentech, Inc.

**Gayle Mills** – Executive Vice President of Business Operations at ROXRO PHARMA, Inc.

**Deepa R. Pakianathan, Ph.D.** – General Partner at Delphi Ventures

**Location:**

South San Francisco Conference Center – 255 South Airport Blvd., South San Francisco, CA 94080  
Please see map on the following page.

**Meeting Format:**

11:30 AM – 12:15 PM      Buffet Lunch and Registration  
12:15 PM – 1:30 PM      Speaker Presentations

**Registration:**

**LES Members Registration Fees are:**      **\$40. if paid by Friday, January 25, 2008**  
   **\$45. if paid after Friday, January 25, 2008**  
**Non-LES Members Registration Fees are:**      **\$45. if paid by Friday, January 25, 2008**  
   **\$50. if paid after Friday, January 25, 2008**

**Register by completing the registration form and send with your payment.**

**SPONSORED BY:**



Wednesday, January 30, 2008 Event

HOSTED AND SPONSORED BY **Genentech**  
IN BUSINESS FOR LIFE

**“Building a Biotech Portfolio: The Role of Licensing and Collaborations”**

**Speakers’ Detailed Bios**

**Moderator: Jeff Jonker** – Director, Business Development at Genentech, Inc.

Jeff leads the immunology efforts for Genentech's Business Development group. Prior to BD, Jeff was Senior Corporate Counsel in Genentech's legal department, focusing on business development transactions. Before joining Genentech, Jeff spent six years as a member of Wilson Sonsini Goodrich & Rosati's technology transactions group, where his practice focused on private and public life sciences companies. Jeff is a graduate of Claremont McKenna College, the University of St. Andrews (Scotland), and Columbia University.

**Panelist: Hal Barron** – Senior Vice President, Development and Chief Medical Officer at Genentech, Inc.

Hal Barron is senior vice president, Development, and chief medical officer. In this role, he leads the newly formed Development organization that was created by combining Genentech's Medical Affairs and Development Sciences departments. The Development organization is responsible for pre-clinical, clinical and post-approval activities. Barron joined Genentech in 1996 as a clinical scientist. During the next several years, he held positions as associate director and director of Cardiovascular Research. In 2001, he was named senior director of Specialty BioTherapeutics. In 2002, Barron was promoted to vice president of Medical Affairs. In this position, he was responsible for all Genentech clinical activities including conducting and reporting Phase I-IV clinical trials, drug safety and pharmacovigilance; managing outcomes research and epidemiology; and overseeing product support activities such as medical communications and drug registries. He was named Senior Vice President in 2003 and Chief Medical Officer in 2004. Barron's academic positions at the University of California, San Francisco (UCSF) include Assistant Adjunct Professor of Epidemiology and Biostatistics and Assistant Clinical Professor of Medicine/Cardiology. Barron is a member of the editorial boards of the Journal of the American College of Cardiology and Preventative Cardiology and is an ad hoc reviewer for several other cardiology journals. He has published more than 70 papers in peer-reviewed scientific journals. Barron received his medical degree from Yale University and holds a Bachelor of Science degree in Physics from Washington University.

**Panelist: Gayle Mills** – Executive Vice President of Business Operations at ROXRO PHARMA, Inc.

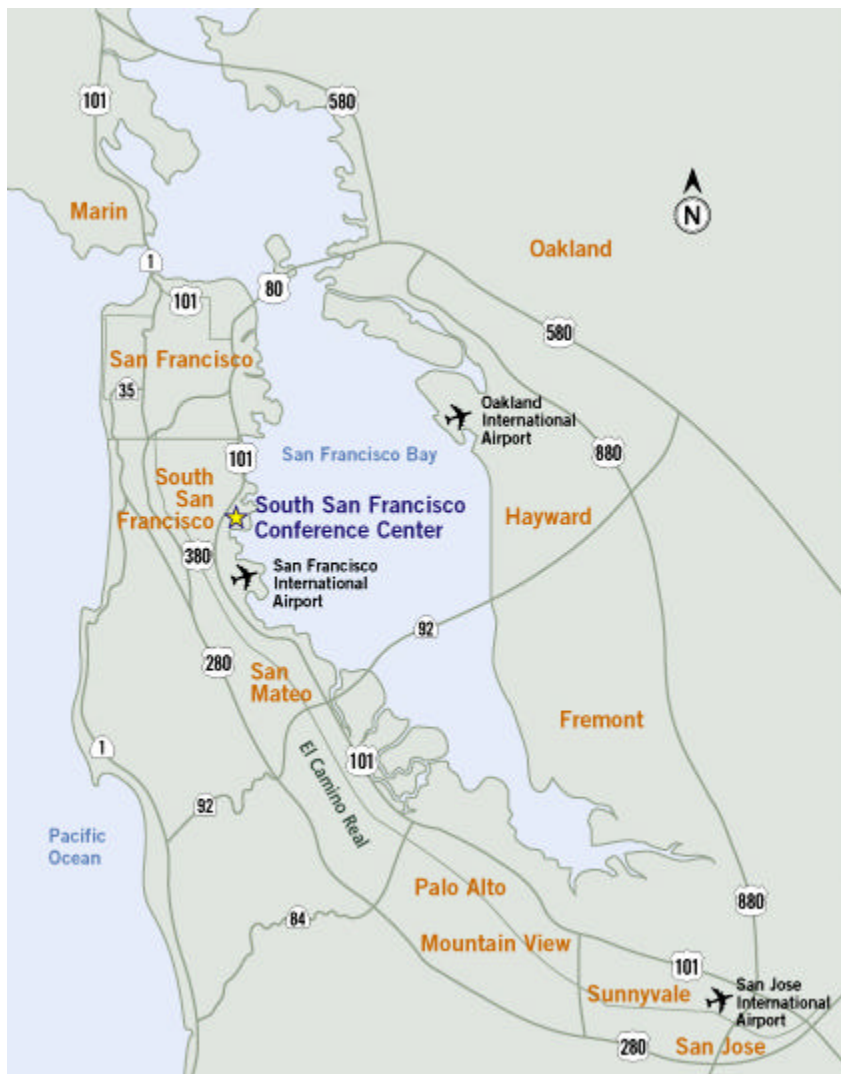
Gayle Mills joined ROXRO in 2006. Ms. Mills has a broad ranging background in pharmaceutical sales, marketing and business development. During her business development career she consummated a large number of significant research alliances, in-licensing and out-licensing transactions with top-tier biotech and pharmaceutical firms. She started her career at Sandoz Corporation (later acquired by Novartis) where she held managerial positions in marketing research, project management and pharmaceutical sales. Subsequently Ms. Mills held the positions of Director of Marketing at Quidel Corporation, Director of Business Development at Affymax, N.V., Director of Business Development at Syntex Corporation, and Vice President of Business Development and Strategic Marketing at Roche Bioscience. Most recently she held the position of Senior Vice President, Business Development at Abgenix, Inc. with responsibility for the business development, corporate development, strategic marketing and project management functions for this successful biotechnology firm. Ms. Mills holds a B.S. degree from the University of Notre Dame de Namur, and a MBA from Santa Clara University.

**Panelist: Deepa R. Pakianathan, Ph.D.** – General Partner at Delphi Ventures

Deepa joined Delphi Ventures in 2001 and leads the firms’ biotechnology investment activities. Prior to joining Delphi, Deepa was a Vice President in the healthcare group at JP Morgan where she was involved in healthcare M&A transactions worth in excess of \$6 billion and public offerings for biotechnology companies that raised more than \$9 billion in capital. From 1997 to 1998, Deepa was a biotechnology research analyst at Genesis Merchant Group. She worked as a postdoctoral scientist in the Immunology Department at Genentech Corporation from 1993 to 1997, where she evaluated chemokines and chemokine receptors as targets for therapeutic intervention. Education: PhD Wake Forest University • MS Wake Forest University • MSc The Cancer Research Institute, University of Bombay, India • BSc University of Bombay, India. Representative Board Involvement: Antipodean Pharmaceuticals • Alexza Pharmaceuticals • Ilypsa • Phenomix Corporation • Proteolix, Inc. • PTC Therapeutics, Inc.

## Map and Bay Area Driving Directions to South San Francisco Conference Center

The South San Francisco Conference Center is easily accessible from all Bay Area locations. Whether guests are coming from the Silicon Valley, San Francisco or out of town, the South San Francisco Conference Center provides award-winning conference facilities for meetings, conferences, events, conventions and corporate events.



### ***From the South (San Jose)***

Take Highway 101 north to the South Airport Boulevard exit #424 (which is two miles north of the San Francisco International Airport). At the first stop light, drive straight across the intersection and directly into the Holiday Inn parking lot. The South San Francisco Conference Center is on the left.

### ***From the North (San Francisco)***

Take Highway 101 South to the South Airport Boulevard exit #424 in South San Francisco. Stay to the right and turn east under the freeway overpass. Make a right, at the Hungry Hunter Restaurant, onto South Airport Boulevard. The South San Francisco Conference Center is located on the left between the Good Nite Inn and the Holiday Inn.

### ***From Marin County, 19th Avenue, Daly City***

Take the Golden Gate Bridge to 19th Avenue and continue on to Highway 280 South. From Highway 280, take Highway 380 East to Highway 101 North (San Francisco). From Highway 101 North exit at South Airport Boulevard. At the first stop light, drive straight across the intersection into the Holiday Inn parking lot. The South San Francisco Conference Center is located on the left. Note: There is a South Airport Boulevard exit off Highway 380. Do not take this exit. Please take the South Airport Boulevard exit off of Highway 101 North.



# REGISTRATION FORM

LES-SVC January 30, 2008 Luncheon Event Moderated by Jeff Jonker

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Facsimile: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Are you an LES Member?  Yes  No

How did you hear of this event? \_\_\_\_\_

Please let us know if you have any special dietary requirements. \_\_\_\_\_

The Licensing Executives Society (USA and Canada) is a 501 (c) 6 non-profit corporation.

The Licensing Executives Society (USA and Canada), Inc. is a State Bar of California approved MCLE provider. If you require MCLE Credits, please sign attendance sheet at the door. This luncheon event will award 1.0 hour MCLE credit.

By registering for this event, you agree that LES may maintain your name and employer information completed in the registration form, as necessary, for its activities including that LES may publish the information on its website and in a list of registrants available to LES members and to meeting attendees. Reproduction of the list of registrants is not authorized and its use for general mailings for similar purpose, including use as a general mailing list for invitation to functions at LES meetings not specifically authorized by the LES or as a general mailing list for business solicitations, is prohibited.

LES Members: \$40. if paid by 1/25/2008  
\$45. if paid after 1/25/2008  
NON-Members: \$45. if paid by 1/25/2008  
\$50. if paid after 1/25/2008

### METHOD OF PAYMENT:

**Total Payment:** \$ \_\_\_\_\_  
(LES-SVC reserves the right to charge the correct amount if different from the total payment listed.)

No refund of registration fees will be given after January 25, 2008.

**Enclosed is my check**, drawn on a U. S. bank, in U. S. funds, made payable to **LES-SVC**.  
*(Licensing Executives Society – Silicon Valley Chapter)*  
Please put “LES-SVC 1/30/08 Event” in the memo section of the check.

**Mail check and this completed form to:**  
Licensing Executives Society – Silicon Valley  
c/o Julie Alsing  
P. O. Box 21027  
El Sobrante, CA 94820-1027

**VISA or MASTERCARD Credit Card:**  
Name as shown on card: \_\_\_\_\_  
Account #: \_\_\_\_\_  
Expiration date: \_\_\_\_\_  
Billing address: \_\_\_\_\_  
Billing City & Zip: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Receipt: \_\_\_\_\_  
LES-SVC Office use only

**Please fax the completed form to Julie Alsing:**  
**FAX (510) 669-1645**

**For more information or questions, please visit:**  
[www.les-svc.org](http://www.les-svc.org) or contact:

**Julie Alsing – LES-SVC Coordinator**  
**Email: [julie@alsing.net](mailto:julie@alsing.net)**  
**Phone: (510) 223-7810**