

Luncheon Event
Wednesday, May 23, 2007
At

Microsoft Corporation, 1065 La Avenida, Building 1 in the Jupiter and Saturn Conference Rooms
(Off Highway 101 – Please see the attached map)
Mountain View, CA 94043
(650) 693-4000 Main Office

11:30 AM – 1:30 PM

Advances in information technology and e-commerce continue to transform personal communication and global business at an astounding pace. Along with these advances a new threat has emerged, a network of software pirates and counterfeit resellers ready to prey on unsuspecting consumers. With its Genuine Software Initiative, Microsoft is reaching out to educate customers on the risks associated with acquiring and installing counterfeit software. Cori Hartje, the Director of Microsoft's Genuine Software Initiative will share the company's experiences and plans for ensuring customers get the right experience with Genuine software.

Topic:

“How Microsoft is Ensuring That Consumers Are Getting What They Have Paid For”

Speaker Introduction:

Cori Hartje is the worldwide director of Microsoft's Genuine Software Initiative which focuses the company's efforts on preventing various forms of software piracy. Prior to that role, Cori held a variety of the positions in the company including being the director of marketing and readiness for the company's Worldwide Licensing and Pricing group and 12 years in various sales management roles in the company.

SECURITY CLEARANCE AND SPECIAL PARKING PERMITS REQUIRED THROUGH JULIE SEATING IS LIMITED -- PLEASE PRE-REGISTER AT YOUR EARLIEST CONVENIENCE.

Location:

Microsoft Corporation, 1065 La Avenida, Building 1 in the Jupiter and Saturn Conference Rooms
Mountain View, CA 94043 (650) 693-4000 Main Office. For directions, see separate page.

Meeting Format:

11:30 AM – 12:30 PM Buffet Lunch and Registration
12:30 PM – 1:30 PM Microsoft Presentation

Registration:

LES Members Registration Fees are: \$40. if paid by Friday, May 18, 2007
\$45. if paid after Friday, May 18, 2007
Non-LES Members Registration Fees are: \$45. if paid by Friday, May 18, 2007
\$50. if paid after Friday, May 18, 2007

Register by completing the form on the following page and sending with your payment.



REGISTRATION FORM
LES-SVC May 23, 2007 Luncheon Event

Name: _____

Title: _____

Company: _____

Address: _____

Telephone: _____

Facsimile: _____

E-Mail: _____

Are you an LES Member? Yes No

How did you hear of this event? _____

Please let us know if you have any special dietary requirements. _____

The Licensing Executives Society (USA and Canada) is a 501 (c) 6 non-profit corporation.

The Licensing Executives Society (USA and Canada), Inc. is a State Bar of California approved MCLE provider. If you require MCLE Credits, please sign attendance sheet at the door. This luncheon event qualifies for 1.0 hours MCLE credit.

By registering for this event, you agree that LES may maintain your name and employer information completed in the registration form, as necessary, for its activities including that LES may publish the information on its website and in a list of registrants available to LES members and to meeting attendees. Reproduction of the list of registrants is not authorized and its use for general mailings for similar purpose, including use as a general mailing list for invitation to functions at LES meetings not specifically authorized by the LES or as a general mailing list for business solicitations, is prohibited.

LES Members: \$40. if paid by 5/18/2007
 \$45. if paid after 5/18/2007
 NON-Members: \$45. if paid by 5/18/2007
 \$50. if paid after 5/18/2007

METHOD OF PAYMENT:

Total Payment: \$ _____
 (LES-SVC reserves the right to charge the correct amount if different from the total payment listed.)

No refund of registration fees will be given after May 18, 2007.

Enclosed is my check, drawn on a U. S. bank, in U. S. funds, made payable to **LES-SVC**.
 (Licensing Executives Society – Silicon Valley Chapter)
 Please put “LES-SVC 5/23/2007 Event” in the memo section of the check.

Mail check and this completed form to:
 Licensing Executives Society – Silicon Valley
 c/o Julie Alsing
 P. O. Box 21027
 El Sobrante, CA 94820-1027

VISA or MASTERCARD Credit Card:

Name as shown on card: _____

Account #: _____

Expiration date: _____

Billing address: _____

Billing City & Zip: _____

Signature: _____

Receipt: _____

LES-SVC Office use only

Please fax the completed form to Julie Alsing:
FAX (510) 669-1645

For more information or questions, please visit:
www.les-svc.org or contact:

Julie Alsing – LES-SVC Coordinator
Email: julie@alsing.net
Phone: (510) 223-7810