



Licensing Executives Society
(U.S.A. and Canada), Inc.
Silicon Valley Chapter

Seventh Annual Conference
Wednesday, March 21, 2007

Hewlett Packard Company, 3000 Hanover Street, Palo Alto, CA 9:00 AM – 4:30 PM

The Silicon Valley Chapter, recipient of a 2006 LES Chapter Recognition Award, is celebrating it's 7th year. We are honored to have the following speakers and sponsors at our upcoming conference. Please come – seating is limited!

Topic: “Creating, Valuing & Funding New IP Ventures”
A day devoted to Invention/Innovation/Inspiration

Speaker Introductions: Click on the linked names for bios, and companies for web site – to be continuously updated.

- + Joe Beyers, Vice President of IP Licensing, [Hewlett Packard](#)
- + Art Chait, President of [EoPlex Technologies](#)
- + Ben Dubin, Managing Partner, [Asset Management Company](#)
- + Donald Evans, Chairman/Founder, [Evco Plastics, Inc.](#)
- + Donna Hamlin, Ph.D., CEO, [Hamlin-Harkins, Inc.](#)
- + Stephen Herric, Angel Investor
- + Mark Holmes, CEO, [PatentBridge LLC](#)
- + Jim Huston, Managing Partner, [Blue Print Ventures](#)
- + André Lake Mayer, Vice President, Strategic Alliances & Business Development, [Playmates Toys, Inc.](#)
- + Stephen Millard, Co-founder of five NASDAQ-traded corporations
- + Wayne B. Paugh, Esq., Sr. Advisor to the U.S. Coordinator for IP Enforcement, [U.S. Dept. of Commerce](#)
- + Mark Publicover, President, [Jump Sport, Inc.](#)
- + Michael Rinzler, Vice President, Marketing, [Playmates Toys, Inc.](#)
- + Deborah Rozman, President, [Quantum-Intech, Inc.](#)
- + Larry Udell – Managing Director, Intellectual Property International, and [LES-SVC](#) Co-Chair
- + Michael Wynblatt, Vice President, [Siemens Technology-To-Business Center](#)

We thank Joe Beyers with Hewlett Packard, for sponsoring our group, as well as our corporate sponsors, [Axiom Legal](#), [Cooley Godward Kronish LLP](#), [Ernst & Young](#), [Hewlett Packard](#), [LES](#), [PatentCafé](#) and [WilmerHale](#).

Location:

Hewlett Packard Company, 3000 Hanover Street, Palo Alto, CA 94304 (650) 857-1501, www.hp.com

Meeting Format:

- 8:00 AM – 9:00 AM Registration and Continental Breakfast
- 9:00 AM – 9:15 AM Welcome by Joe Beyers of HP and opening remarks
- 9:15 AM – 10:00 AM Keynote: **The U.S. Government Intellectual Property Rights Enforcement Strategy**
Keynote Speaker: Wayne B. Paugh, Esq.
- 10:00 AM – 10:30 AM Refreshments and Networking
- 10:30 AM – 12 Noon Morning Panel: **Investing in the Future** – Moderator Mark Holmes of PatentBridge LLC
Ben Dubin, Stephen Herrick, Jim Huston, Stephen Millard, Michael Wynblatt
- 12 Noon – 1:30 PM Buffet Lunch and Networking
- 1:30 PM – 2:15 PM Luncheon Keynote: **IP and Licensing in the Toy & Game Industry**
Keynote Speakers: André Lake Mayer and Michael Rinzler, Playmates Toys
- 2:15 PM – 2:45 PM Refreshments and Networking
- 2:45 PM – 4:15 PM Afternoon Panel: **I Did It My Way** – Moderator Larry Udell – LES-SVC Co-Chair
Art Chait, Donald Evans, Donna Hamlin, Mark Publicover, Deborah Rozman
- 4:15 PM – 4:30 PM Closing

LES Members Registration Fees are: \$125. if paid by Friday, March 16, 2007
\$150. if paid after Friday, March 16, 2007

Non-LES Members Registration Fees are: \$150. if paid by Friday, March 16, 2007
\$175. if paid after Friday, March 16, 2007

Keeping the same price for 7 years!!

Register by completing the form on the following page and sending with your payment.





REGISTRATION FORM
LES-SVC Seventh Annual Conference March 21, 2007

Name: _____

Title: _____

Company: _____

Address: _____

Telephone: _____

Facsimile: _____

E-Mail: _____

Are you an LES Member? ___ Yes ___ No

How did you hear of this event? _____

Please let us know if you have any special dietary requirements. _____

The Licensing Executives Society (USA and Canada) is a 501 (c) 6 non-profit corporation.

The Licensing Executives Society (USA and Canada), Inc. is a State Bar of California approved MCLE provider. If you require MCLE Credits, please sign attendance sheet at the door. This conference qualifies for 5.0 hours MCLE credit.

By registering for this event, you agree that LES may maintain your name and employer information completed in the registration form, as necessary, for its activities including that LES may publish the information on its website and in a list of registrants available to LES members and to meeting attendees. Reproduction of the list of registrants is not authorized and its use for general mailings for similar purpose, including use as a general mailing list for invitation to functions at LES meetings not specifically authorized by the LES or as a general mailing list for business solicitations, is prohibited.

LES Members: \$125. if paid by 3/16/2007
 \$150. if paid after 3/16/2007
 NON-Members: \$150. if paid by 3/16/2007
 \$175. if paid after 3/16/2007

METHOD OF PAYMENT:

Total Payment: \$ _____
 (LES-SVC reserves the right to charge the correct amount if different from the total payment listed.)

No refund of registration fees will be given after March 16, 2007.

Enclosed is my check, drawn on a U. S. bank, in U. S. funds, made payable to **LES-SVC**.
(Licensing Executives Society – Silicon Valley Chapter)
 Please put “LES-SVC 7th Annual Conference” in the memo section of the check.

Mail check and this completed form to:
 Licensing Executives Society – Silicon Valley
 c/o Julie Alsing
 P. O. Box 21027
 El Sobrante, CA 94820-1027

VISA or MASTERCARD Credit Card:

Name as shown on card: _____

Account #: _____

Expiration date: _____

Billing address: _____

Billing City & Zip: _____

Signature: _____

Receipt: _____

LES-SVC Office use only

Please fax the completed form to Julie Alsing:
FAX (510) 669-1645

For more information or questions, please visit:
www.les-svc.org or contact:

Julie Alsing – LES-SVC Coordinator
Email: julie@alsing.net
Phone: (510) 223-7810

LES - SILICON VALLEY CHAPTER SEVENTH ANNUAL CONFERENCE
March 21, 2007

Directions to: Hewlett Packard Company, 3000 Hanover Street, Palo Alto:

From San Francisco:

1. US-101 South to Embarcadero/Oregon Expressway Exit in Palo Alto, take Oregon Expressway, drive west for about two miles to the intersection of El Camino Real and Oregon Expressway. (Oregon Expressway becomes Page Mill Road at the El Camino Real intersection.) Continue west on Page Mill approximately 0.5 miles. The third traffic signal is Hanover. Turn left on Hanover.
2. I-280 South to Page Mill Road exit. At the bottom of the exit ramp, turn left onto Page Mill Road. Drive east about 2.3 miles to Hanover Street and turn right.

From San Jose:

1. US-101 North to Embarcadero Road/Oregon Expressway Exit. Take the Oregon Expressway exit and drive west for about two miles to the intersection of El Camino Real and Oregon Expressway. (Oregon Expressway becomes Page Mill Road at the El Camino Real intersection.) Continue west on Page Mill approximately 0.5 miles. The third traffic signal is Hanover. Turn left on Hanover.
2. I-280 North to Page Mill Road exit. Turn right onto Page Mill Road. Drive east about 2.3 miles to Hanover Street and turn right.