



Licensing Executives Society
(U.S.A. and Canada), Inc.
Silicon Valley Chapter



Joint Luncheon Event
Wednesday, November 30, 2005

At
NASA Ames Research Center, The Eagle Room, Moffett Field, CA
11:30 AM – 1:30 PM

We are pleased to present the FIRST joint LES-SVC / IP Society meeting discussing international licensing issues. Richard Horton will discuss the intellectual property landscape in China and will focus on issues encountered in enforcing and licensing intellectual property in China. In particular the presentation will look at the optimal use of enforcement proceedings and the most appropriate means of enforcement in China (e.g. administrative proceedings, legal proceedings and the use of the Customs system). The current restrictions on technology licensing will also be discussed, with emphasis on the impact of the import-export regulations in the context of licensing IP into and out of China. Emily O'Connor will talk about the IPR activities of the United States Council for International Business (USCIB), which is the U.S. affiliate to the International Chamber of Commerce (ICC) and the Organization for Economic Cooperation and Development (OECD). In particular, the discussion will focus on USCIB's work to combat product counterfeiting and copyright piracy, including involvement in ICC's 'Business Action to Stop Counterfeiting and Piracy' (BASCAP) and an OECD project to quantify the economic and social costs of counterfeiting and piracy.

We've made arrangements for a docent from NASA to be available in the Exploration Dome for our group, so please allow some time after our presentation to "explore" part of NASA's facilities.

Topic: "International Licensing"

Speaker Introductions:

Richard Horton joined Minter Ellison in October 2004, after spending 5 years in the Palo Alto office of Skadden, Arps, Slate, Meagher & Flom, where he was a Counsel in the intellectual property and technology transactions group. Prior to coming to the United States, Richard was a Senior Associate in the intellectual property and communications group with Mallesons Stephen Jaques in Sydney, Australia and was in-house IP and technology counsel with Telstra Corporation, Australia's dominant telco. Richard has extensive experience in advising US, Australian and Asian multi-national corporations in relation to their intellectual property and technology law needs in the United States, Australia and the Asia Pacific region.

Emily O'Connor is the Director of Intellectual Property and Competition Law with the United States Council for International Business in their Washington DC office. Emily is responsible for USCIB's intellectual property and competition law policy activities, which seek to ensure business participation in governmental discussions on issues including protection of intellectual property rights and securing an open and competitive business environment worldwide. Before joining USCIB in 2004, Ms. O'Connor served as an attorney-adviser at the U. S. Department of State and an associate in the corporate department at Debevoise & Plimpton, LLP.

Location:

The Eagle Room at NASA Ames Research Center, Moffett Field, CA (650)604-2954 For directions, see map

Meeting Format:

11:30 AM – 12:30 PM Buffet Lunch and Registration

12:30 PM – 1:30 PM Speakers: Richard Horton of  and Emily O'Connor of 

Registration:

LES Members Registration Fees are: \$35. if paid by Wednesday, November 23, 2005
\$40. if paid after Wednesday, November 23, 2005

Non-LES Members Registration Fees are : \$40. if paid by Wednesday, November 23, 2005
\$45. if paid after Wednesday, November 23, 2005

Register by completing the form on the following page and sending with your payment.





REGISTRATION FORM

LES-SVC / IP Society November 30, 2005 Joint Luncheon Event

Name:

Title:

Company:

Address:

Telephone:

Facsimile:

E-Mail:

Are you an LES Member? Yes No

Are you an IP Society Member? Yes No

How did you hear of this event? _____

Please let us know if you have any special dietary requirements. _____

The Licensing Executives Society (USA and Canada) is a 501 (c) 6 non-profit corporation.

The Licensing Executives Society (USA and Canada), Inc. is a State Bar of California approved MCLE provider. If you require MCLE Credits, please sign attendance sheet at the door. This joint event qualifies for 1.0 hours MCLE credit.

By registering for this event, you agree that LES may maintain your name and employer information completed in the registration form, as necessary, for its activities including that LES may publish the information on its website and in a list of registrants available to LES members and to meeting attendees. Reproduction of the list of registrants is not authorized and its use for general mailings for similar purpose, including use as a general mailing list for invitation to functions at LES meetings not specifically authorized by the LES or as a general mailing list for business solicitations, is prohibited.

LES & IP Society Members: \$35. if paid by 11/23/2005
\$40. if paid after 11/23/2005
NON-Members: \$40. if paid by 11/23/2005
\$45. if paid after 11/23/2005

METHOD OF PAYMENT:

Total Payment: \$ _____

(LES-SVC reserves the right to charge the correct amount if different from the total payment listed.)

No refund of registration fees will be given after November 23, 2005.

Enclosed is my check, drawn on a U. S. bank, in U. S. funds, made payable to **LES-SVC**.
(Licensing Executives Society – Silicon Valley Chapter)
Please put “LES-SVC / IP Society 11/30/2005 Joint Event” in the memo section of the check.

Mail check and this completed form to:

Licensing Executives Society – Silicon Valley
c/o Julie Alsing
P. O. Box 21027
El Sobrante, CA 94820-1027

VISA or MASTERCARD Credit Card:

Name as shown on card: _____

Account #: _____

Expiration date: _____

Billing address: _____

Billing City & Zip: _____

Signature: _____

Receipt: _____

LES-SVC Office use only

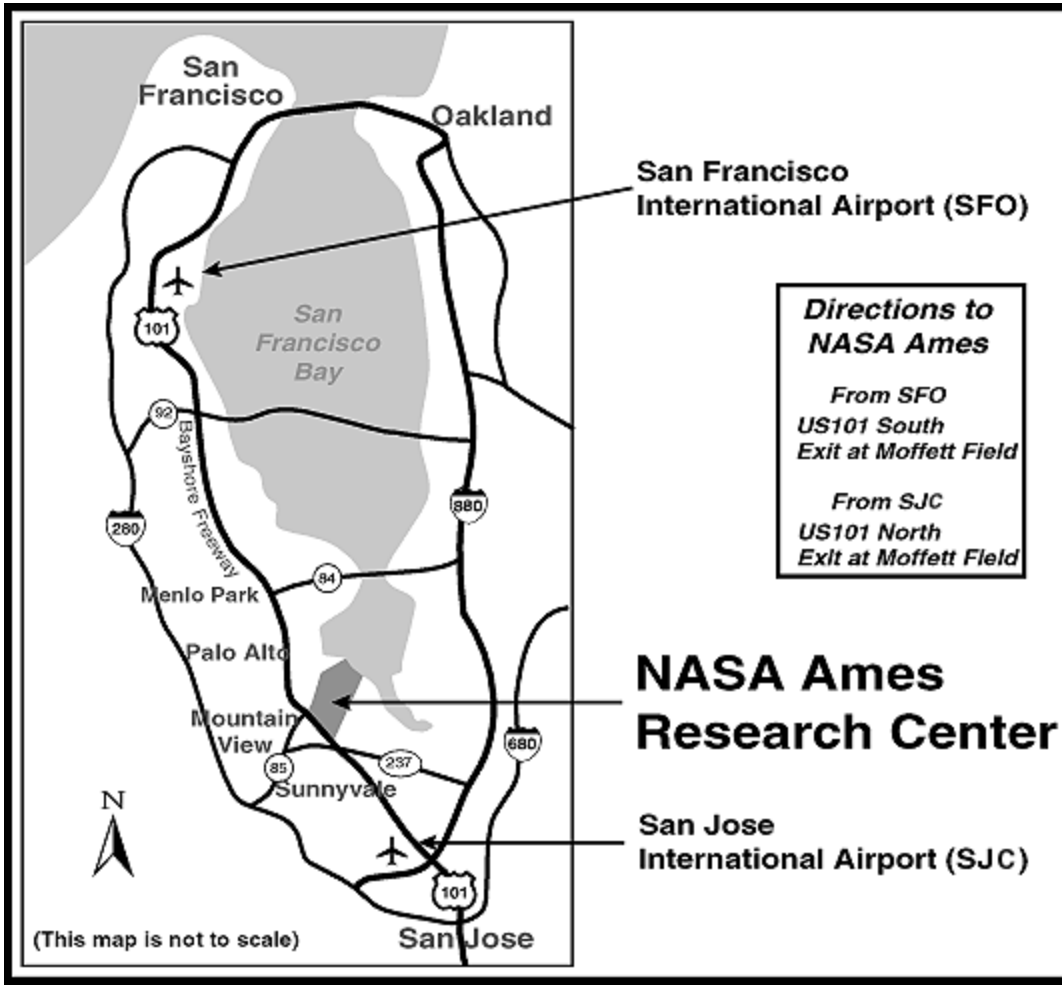
**Please fax the completed form to Julie Alsing:
FAX (510) 669-1645**

**For more information or questions, please visit:
www.les-svc.org or contact:**

Julie Alsing – LES-SVC Coordinator
Email: julie@alsing.net
Phone: (510) 223-7810

LES - SILICON VALLEY CHAPTER / IP SOCIETY JOINT LUNCHEON EVENT
November 30, 2005

Directions to NASA Ames Research Center:



The facility that the meeting is being held in is to the RIGHT of the Main gate to Moffett Field. Once exiting Highway 101 onto Moffett stay in the far right lane. At the stop sign **BEFORE** the main gate turn to the RIGHT. Parking is located behind the white dome structure. The Eagle Room is in the neighboring building along with the gift shop.

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